

**Wisconsin Badger State Chapter  
Solid Waste Association of North America  
Board Meeting  
November 17, 2022 at 10:00 a.m.  
Zoom Conference Call  
MINUTES**

**Call to Order:** Start 10:00 am

**Roll Call & Introductions**

BOD: John Welch, Chris Anderson, Ben Hintz, Abby Lichtscheidl, Nate Schneider, Dave Hagenbucher, Mark Toressani, MaKayla Galecki, Lee Daigle

BOD Not Present: Ali Rathsack

Also Present: Susan Schuller (Recycling Connections), Kate Strom-Hiorns, Pat O'Brien (Winnebago Co), John Peralta (Marathon Co)

**Minutes of Previous Meetings** [October 2022](#)

Motion by Abby to approve October Minutes

Seconded Lee

Approved – Motion Carries

**Treasurer's Report** *Abby*

Abby shared an overview of some of the transactions this month – RC paid for Fall Social – an event that had a good turnout and came in under budget. \$180 paid for event. Chapter dues came in from national. Rob M at UWSP paid \$1,250 to support students to go to national conference (not cashed yet)

Checking: \$6,659.48

Savings: \$21,240.55

Motion by Mark to approve Treasurer's Report as presented

Seconded Nate

Approved – Motion Carries

**Committee Reports**

**DNR Report** - *Kate*

- New Recycling Specialist LTE started this month to assist with responsible unit evaluations statewide, recycling rulemaking, and some research on emerging waste streams
- Same as last month: working on draft rule language related to statewide recycling efforts, will discuss draft proposals at WIRMC
- Recycling Excellence Awards announced Tuesday – list of 12 businesses and local governments that received awards on the DNR website:  
<https://dnr.wisconsin.gov/topic/Recycling/Awards.html>
- Scope statement to conduct rulemaking on landfill design and operation was approved last week by the governor's office, next is approval from Natural Resources Board before we can start writing the rule. If approve, we will plan for public input opportunities through the W&MM Study Group and other public meetings.
- Environmental Protection Agency released information on federal recycling infrastructure and outreach grant programs. The Solid Waste Infrastructure for Recycling grant includes non-competitive allocation for states and we intend to apply – sending in notice of intent to EPA before 12/15/22.

- Question from Mark: Guidance documents for exemption requests. Do you know if this document exists or is available?
  - Kate explains – she doesn't know of one, but if there is guidance or some information that would be helpful, let us know.
  - John W. added – there has been some verbal guidance to DNR staff but not written documents.
  - Reminder from Kate - We accept comments on guidance at any time.
- John reminded people of EPA funding available for Recycling infrastructure, education, and communications that was just announced this week. Grant deadline is in January.

### **Safety Ambassador Report** *John Peralta*

- Lung cancer is one of the most common cancers. This is a reminder for you to have respirators and PPE for your employees to help protect workers.
- 2021 survey for occupation illnesses and injuries came out. John shared the report and is happy to announce that overall, these rates are the lowest since 2006. The report can be found [online – click here.](#)
- Next meeting - Mon, December 5<sup>th</sup> at 3pm meeting

### **Membership / Social Media Report** *Ali*

Ali emailed the update to the board.

1. No meeting this month.
  2. There were 4 memberships that were expiring at the end of this month. John reached out to two of those members and Ali reached out to the other two members.
  3. Our e-newsletter was shared in early November. Please let us know if you have any content that you'd like shared for the December newsletter (we had a really good suggestion to include the meeting minutes). A big announcement that we'll make sure to include is that EPA has opened applications for the federal recycling grant programs (SWIFR and Education/Outreach). Deadline for applications is January 16, 2023. We'll also need to include YP of the Year Call for nominations, schedule below:
    - a. Post to SWANA-BC newsletter for call for nominations: December newsletter
    - b. Call for nominations open: December 15, 2022 through January 31, 2023
    - c. Review of nominations: February 1 through February 15, 2023
    - d. Create slide/bio for presenting award: February 15 through February 21, 2023
    - e. Present award at luncheon ceremony: February 23, 2022
  4. Potential goals for 2023 that we are discussing.
    - a. Any increase in membership #'s? Any increase in committee participation/engagement? Any increase in membership renewals?
    - b. Include at least one article or link for reuse/repair or recycling activities included with e-newsletter?
    - c. Include at least two cross postings between organizations with e-newsletter
    - d. Include at least one conference or training opportunity with e-newsletter
    - e. Include at least one job posting/exciting news or member shout-out/social event.
  5. Next meeting will be Wednesday, December 14 at 8 AM (unless there's a better date/time for everyone who wants to participate). This meeting will be used to refine 2023 goals and determine baseline data.
- E-news reach: n=157
- Aug – 25.2% opens / 5.4% clicks
  - Sept – 26.7% opens / 7.3% clicks
  - Oct – 29.7% opens / 10.8 Clicks
  - Nov – 22.4 opens / 4.1% Clicks
- Lee asked which content is most interesting and clicked on. Susan will send a report to him.

### **International** *John*

- Recycling Grants announcement from EPA
- SOAR is April 16-19, Atlanta, GA
- WASTECon is coming up in San Diego
- Financially national is doing well.
- Regional meeting was a week ago or so. John shared our comments on the sharing of the dues back to the chapter.

### **YP Report** *Abby*

- They had a productive meeting this month with 6 people.
- Welcomed MaKayla
- Postponed Meleesa's presentation on Roberts Rule of Order to December 7<sup>th</sup>
- Talked about the goals for our committee aligning to the strategic plan. Here are some of their ideas discussed:
  - Spotlight Hour at the beginning of each meeting. Attendees share a project
  - Facility tours – schedule 2 tours a year
  - Engage experienced professionals to share with YPs (schedule 2 per year)
  - Community Involvement to Volunteer
  - Social Hour – 1x a year
  - Increase meeting attendance (we average 6 people per meeting)
  - Increase tour/event attendance
- Discussion on WIRMC
- Voted for chair – Abby is chair, Alex is vice chair, and Makaya is secretary.

### **Advocacy Report** *John*

- Talked with Meleesa and Duncan Moss.
- A lot going on with PFAS at the federal level to keep an eye on.
- DNR 500 Regulations Scoping Statement is very broad. There is a lot that can be opened and discussed. A big issue being discussed are liners for landfills. Mark explained the timeline on this. He will keep us posted when input is accepted.
- Mark asks, “Do we want SWANA WI to take an active role in legislative changes specifically NR500 rules?”
  - John feels we should be involved with this. Process should be action should come through the committee and brought forward to the full board.
  - Chris asks – are there opportunities for input for technical input?
  - Mark said there will be a technical committee that will provide input in these changes. The timeline is tight, but there will be time to provide input. Please note: There will not be a full 2 year study done to inform changes, but we will pull on best practices and studies already done. We can make suggestions on where to prioritize changes.
- Important distinction: We are talking about NR500 **code**, not a statute change.
- John asked to have this brought to the Waste and Materials Management Study Group so they can be involved with the decisions on this.
- John – we can request representation on some of these committees?
- Mark – this issue is still early in the timeline. It could take 30 months.
- John suggests to set-up an advocacy committee meeting to further discuss.

- Mark – the process is slow, but things can come up quickly. For instance, the governor signed this recently. We didn't even know it was signed. There wasn't a public announcement on it.
- Ben – is it too early to express interest on being on this/these committee(s)? Not really.
- More discussion will continue. Contact Mark to be included in upcoming updates.

### Scholarship Report *Abby*

- Abby reached out to the past scholarship winners to get bio and pictures for recognition at WIRMC.
- Susan reminded her we have frames for certifications when needed.

### The timeline was reviewed

|                                                                      |          |                                                                                |
|----------------------------------------------------------------------|----------|--------------------------------------------------------------------------------|
| Update Board Member List & Send To Members with appointed committees | October  | Admin – Susan will after this meeting.                                         |
| Inform National of New Officers with appointed committees            | October  | Admin– Susan will after this meeting.                                          |
| Check Balance to make sure it's not under \$5,000                    | October  | Treasurer                                                                      |
|                                                                      |          | Conference Chair – Detailed schedule now posted. Susan will get this approved. |
| Molo CEU pre-approval                                                | November |                                                                                |
| Check Balance to make sure it's not under \$5,000                    | November | Treasurer                                                                      |
| Ask for YP Award nominations                                         | December | Programs Committee                                                             |
| Review goals                                                         | December | Board                                                                          |
| Check Balance to make sure it's not under \$5,000                    | December | Treasurer                                                                      |
| Annual Progress Report                                               | Dec 31   | Admin                                                                          |
| Annual Financial Report                                              | Dec 31   | Treasurer                                                                      |
| Review bank statement                                                | December | Treasurer                                                                      |
| Website Updates                                                      | December | Website Chair                                                                  |

### Unfinished Business

1. Electronic Vote Discussion
  - a. As a Board, we approved payment for some students to attend Waste Con. Some students will receive a \$250 travel grant to attend. We can extend this to students outside UWSP.
  - b. Abby will email all SWANA Students and YPs about this opportunity.
2. Committee Chairs & Goals
  - a. Scholarship – **Lee**
  - b. YP – **Abby and Alex as co-chairs**
  - c. Safety – **John P. & Dave as co-chairs**
  - d. Membership – **Ali**
  - e. Legislative – **Mark**
  - f. WIRMC – Abby, Chad, Nate
  - g. All -- bring goals to next meeting.
3. Membership Communications (sharing minutes and such) (Lee)
  - a. We have received communications from members that they are not getting information such as the minutes. He heard from 3 different people recently.
  - b. These are posted to the website.

- c. We can add a notice / link to the monthly E-news
- 4. Marketing pieces (Abby)
  - a. Abby shared that there was an opportunity to share about SWANA WI at a recent event in Stevens Point (Sustainability Fair at UWSP), but we didn't have any pamphlets or marketing materials. She made something for the event.
  - b. Susan will ask if National has updated brochures or information they can send us.
  - c. Lee said he works with people with marketing backgrounds and can help if we need something created.
- 5. WIRMC 2023 Update (Susan/Planning Team)
  - a. Keynote will be Jasmine Crowe-Houston.
  - b. Schedule has been posted.
  - c. Promos go out every other week. (30.1% reach last time). One going out today.
  - d. Field Trip will be to Brown County Landfill and the BC Organics biorefinery (operated by Dynamic Renewables) being built near their site.
  - e. Sponsorship update -- \$38,300 raised + \$1,500 to cover the photographer.
    - i. Comparison to past years. 2022: \$39,400 | 2021(virtual): \$26,000 | 2020: \$32,900.
  - f. Exhibitors - 8
    - i. John sent information to potential vendors regarding safety.
  - g. Welcome Event – Abby. (YPs help organize) This event is now a conference expense. We have a budget for this event and are going with a casino night.
  - h. Chris, let Susan know what you need for Foth Hospitality
  - i. John, let Susan know what you need for the Safety Resource Center
- 6. John shared that the 3 orgs (AROW, WCSWMA, and SWANA WI) are having some meetings about monthly to discuss a collaborative project on education for our industry – 2 tracks are forming:
  - i. SW 101 Course for YP and those new to the industry
  - ii. Cohort of people in a 12-18 month program to develop leadership and skills.
  - b. At WIRMC the team will be seeking input and feedback from managers and supervisors and those who may be interested.
  - c. Chris – great idea. At Foth they felt they needed to have a “University of Solid Waste” to provide basic information and even some advanced topics to help people feel more confident in their jobs. Foth is doing some of this and happy to share ideas.

Next Board Meeting – December 15, 2022 at 10:00am (Zoom)

Motion to adjourn by Chris

Seconded by Abby

Adjourn – 11:20 am

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Minutes recorded by Susan Schuller, SWANA BC Administrative Assistant