

**Wisconsin Badger State Chapter
Solid Waste Association of North America
August 20, 2020 at 11:00 a.m.**

Zoom Meeting –

<https://us02web.zoom.us/j/89883307515?pwd=TnpudS9WZlZlZW9lIYnFqVC9Pd1h5dz09>

Meeting ID: 898 8330 7515 / Passcode: 214683

One tap mobile: +13017158592, 89883307515#, 0#, 214683# US (Germantown)

MINUTES

Call to Order – 11:03 am

Roll Call –

BOD: Dave Hagenbucher, George Shereda, Meleesa Johnson, John Welch, Lindsey Carlson, Chad Doverspike, Phil Gearing, Erik Lietz, Chris Anderson

BOD Not Present: Ali Rathsack

Also Present: Susan Schuller (SWANA Admin Assistant), Kate Strom Hiorns (WDNR)

Minutes of Previous Meetings [June 2020](#)

Motion by Chad to approve June 2020 – no edits.

Seconded by Lindsey

Approved – Motion Carries

Treasurer's Report [Meleesa](#)

Emailed in advance.

Scholarships have been paid out. Insurance has been paid. Recycling Connections was paid.

- Reminder from Susan – the work on PFAS Work Group coordination is a commitment every other week. That time adds up and you see that reflected in the budget.

As we go into next year, we might want to make adjustments in next year's budget.

Checking \$5,373.85

Savings \$23,335.56

Motion by Chad to approve.

Seconded by Erik.

Approved – Motion Carries

Additional Note: SWANA National is switching to an annual calendar financial cycle from their July 1 to June 30th cycle. We hope to continue our financial calendar of October 1 to September 30th despite national making the switch. John confirmed we can continue on our financial schedule as is. We haven't aligned in the past and that has been fine.

Committee Reports

- DNR Report [Kate Strom Hiorns](#)
 - Agency website launched. Let Kate know if you have comments.
 - Legislative Audit Bureau doing an analysis on recycling. No date on when that is ready. Stay tuned.
 - SCS Consulate starts in September with waste characterization study. They expect to have a final report in 2021.
 - Fall Natural Resources Magazine – highlighting recycling and e-cycling -- Take a Look!
 - Excellence in Recycling Awards Nominations are being accepted. Do you have a schools, MRFs, individuals, etc. in mind to nominate? Please consider nominating someone.
 - Compliance calendar – good reminders each month and general information. Communications staff is working on this now.

- Food Waste will be a focus this year. We hope info from the Waste Characterization study can inform this work in the coming year.
- Hiring freeze still in effect.
- PFAS, still moving forward. Working on a rule process – statute going into effect September 1st. Fire fighting foam can't be used except for training and intended use controlling fires.
- There is a survey out there to firefighting departments to find out how much is out there that contains PFAS
- WISPAC meetings continue – PFAS action plan expected October 15th.
 - Meleesa asked about the action plan item specifically related to landfill leachate.
 - Kate didn't have specific information on that.

- Safety Ambassador Report *Erik*
 - No update.
 - They meet at the end of the month.

- Membership Report *Phil*
 - 165 total members
 - 71 YP
 - 48 Students (all time high)

- International *John*
 - SWANApoolooza – good feedback in the exit survey. Good comments/good content. Not as profitable as doing an in person event. But overall, they did ok.
 - John will see if he can share findings/lessons learned with the WIRMC planning team to help inform our state event.

- YP Report *Dave--/Lindsey*
 - July Meeting held.
 - Postponed the August meeting to next week
 - They will be hosting a River Cleanup on September 26th at a place recommended by Janet Hutchens (WDNR) near Haven Woods – More information coming soon.
 - Call for contributors for a Fall Newsletter Issue
 - They are discussing ideas for the upcoming conference
 - One idea is to host a Trivia Welcome Event – details TBD.
 - Student Director position – Due September 10th --- Get the word out. It's a great opportunity.

- Social Media Report *Chris*
 - No meeting this month.
 - Metrics Reported –
 - Facebook Reach—124 likes, 137 followers (Slight increase)
 - WIRMC promos are being shared on a weekly/biweekly basis
 - YP highlights continue to be posted

- Legislative Advocacy Report *Meleesa*
 - 2019 Act 101 regarding Aqueous Firefighting Foam postponed action on that due to concerns of the discharge and limits on 13 of the compounds. Not sure what will happen from the Natural Resources Board.
 - Nothing nationally is expected to go anywhere in an election year.
 - Mentioned earlier from Meleesa: She has been talking with Green Fire to help them develop their policy statements. They are in-line with the solid waste PFAS work group.

- Scholarship Report *George*
 - Nice note received from the scholarship awardees.

- The scholarship committee are helping on selecting the student board member.
- They will have a call in the month or two for a wrap-up.

Timeline Reviewed

- John reviewed the timeline –
 - Check the balance and start the budget prep before the annual meeting. Meleesa will send that out before our annual
 - Send out scholarship money -- DONE
 - Prepare the meeting schedule -- TBD
 - Call for Nominations for Board Meetings is put under August. He suggests that action item be moved to July in the future so the board has more time to plan.
 - Website Update – Ballots approved – IN PROGRESS
 - Ballot will be ready by September
 - Review BOD goals – To do at Annual Meeting
 - Service Provider Agreement – check to see if there are changes to this. Susan will discuss with Karin, Recycling Connections.

Unfinished Business

1. September Membership Meeting
 - a. Typically, it is in person, but we feel it is best to do it virtually.
 - b. Would this be a longer meeting? It would be a longer meeting than a general meeting.
 - c. Consensus is that it should be virtual.
 - d. Using Zoom to do confidential ballot? Using the Poll feature is possible for anyone present, but it would be best to do voting in advance for better tracking.
 - e. September 24th Meeting – 10:30pm-12:30pm
2. Board Elections (Student Board Member)
 - a. Ballot will be put together with interested candidates. Voting online will be used. Use Survey Monkey will be used for voting like we did for bylaws voting.
 - b. Officers can be elected non-anonymous at the annual meeting.
 - c. Promote it more. Lindsey will put an announcement on Facebook
 - d. Susan gave a status of those interested.
 - e. Phil is stepping down.
 - f. All BODs asked to reach out to those who you think may be interested.
 - g. The student director will be selected by the committee and will bring forth their recommendation at the annual meeting for approval.
3. WIRMC 2021 Update (Susan/Planning Team)
 - i. Call for Presentations is out through September 18th.
 - ii. Keynote Speakers – Damon Carson – repurposed MATERIALS is confirmed and promotions have started. There are 3 other Keynotes so we have one each day of the event.
 - iii. Conference activity will run from about Noon to 5pm for 4 days in a row.
 - iv. The exhibit hall will be 3 specific, designated time periods.
 - v. The conference format is changing to apply best online delivery practices.
 - vi. Can the board meeting at this event be scheduled for Thursday, February 25th at 9am? YES.
4. Continuity of Operations Planning in event of COVID19 (ongoing item of discussion)
 - a. Nothing new to report.
5. Chapter-wide Strategic Planning
 - a. A lot of questions to do this. Who facilitates? It is recommended to have someone not attached to the group. Do you send questions out ahead of time? How to do this where we end up with something effective for guiding the organization forward?

- i. Meleesa made suggestions on this. If this is organizational strategic planning, then representation must including outside influence, stakeholders, and membership.
- ii. We don't want this to just be the board setting priorities for the organization.
- iii. Chad said Golder facilitated a process for Brown County. It takes several hours. Someone from the outside to facilitate and broad input from stakeholders to have a good product that is useful.
- iv. John ask if Golder might be good for us? Contact Andy N. from Golder. Very expensive – it may be upwards to \$25,000
- v. UW Extension offers services like this for non-profits. Could be cheaper and good. Meleesa can reach out to Extension.
- vi. If anyone has ideas for other organizations or people to contact on this, please do.
- vii. Folks can bring their thoughts to the next meeting.

Chad moved to adjourn

Lindsey seconded

Adjourn - 12:16 pm

Minutes recorded by Susan Schuller, SWANA BC Administrative Assistant