

**Wisconsin Badger State Chapter
Solid Waste Association of North America
Annual Meeting
Chula Vista Resort, Wisconsin Dells, WI**

**September 20, 2019 at 1:00 p.m.
Minutes**

1. Call to Order
2. Roll Call
 - a. BOD Present: Roxanne Wienkes, Chris Anderson, John Welch, Erik Lietz, Meleesa Johnson, Dave Hagenbucher, George Shereda, Lindsey Carlson
 - BOD not present: Chad Doverspike; Phil Gearing
 - b. Angie Lemar – SWANA BC Administrative Assistant
 - c. Non-BOD Present: Greg Smith – La Crosse County; Nick Nichols – La Crosse County; Mark Torresani – Tetra Tech; Bill Bloomenkranz – Tetra Tech; Lily Koss – UWSP; Jana Suriano – UWSP; Jason (guest of Jana)
3. Minutes of Previous Meetings [August 15, 2019](#)
 - a. Tabled to October meeting
4. Treasurer's Report [Meleesa](#)
 - a. See report attached.
 - b. Lindsey motioned to approve; Erik seconded; all approved. Motion carried.
5. Budget
 - a. Draft budget is not very different.
 - b. Upped YP budget to support students to WasteCon
 - c. Decreased amount for IB but still have some support to regional rep
 - d. Discussion on redistributing some our funds to students and YPs

instead of some other aspects of SWANA national (ie ARF)

- Meleesa motioned to not support ARF in the future and to send a letter; Erik asks to second and amend to include asking for our 2020 fees back. All approved, motion carried
- Chris Anderson, current ARF rep, will send the letter.
- Can Programs Committee work on a plan for what to do with these funds
 1. MJ recommends putting money towards research
 2. Have some \$ from RoadEO supporters, should we put some of that money towards research and/or students?

e. Marketing funds change due to ITO/RoadEO?

- MJ will verify

f. Scholarships at \$6000

g. Do we need to consider some strategic planning to better plan our budgets to reflect what we want to achieve?

- Need to give a strategic plan time. Proposed a possible retreat in 2020, maybe July, maybe this winter yet.

1. Best in person. Best with a facilitator

h. Erik motioned. Chris seconded. All approved. Motion carried.

6. Committee Reports

a. DNR Report

- none

b. Safety Ambassador Report *Erik*

- No recent issues in WI
- National numbers continue to rise.
- Majority of accidents are happening amongst collection.
- SWANA national is looking in to figuring out why numbers are rising specifically around collection trucks.
- Our committee looking at Fall Protection (guidance on how to stay safe), BMPs on using compressed cylinders, Medical waste awareness (started with sharps but has moved to radioactive wastes)

1. Maybe some of the \$ from the RoadEO can go into the research on issues with collection (review Dave's comment)
- c. Membership Report *Phil*
- Stats –
 1. Total Members – 147
 2. YP's – 55
 3. Students – 20
 4. SWANA National sent out an email with those who have not re-up their memberships for the month of September. All folks on list were contacted (by me) about rejoining.
 - Had a membership committee call last week with Chad and Roxanne to discuss goals and initiatives. Summary below:
 1. Discussed student board member and what that would look like. Student board member should push membership to the student organizations. Free membership, so get them signed up!
 2. Discussed enabling and engaging the younger members and connection with the committees
 3. Discussed the Mentor Match. Possibly get the board / committee chairs to mentor match with YP's.
 4. Discussed low hanging fruit such as calling members (will do again before WIRMC).
 5. Need to disperse information regarding WDNR Study Groups and Interested Party Meetings.
 6. Discussed sending email regarding interns and getting them involved / signed up as members.
 - Social Media Items (Lindsey's Request)
 1. Push Mentor Match. Could have our own Badger Chapter Mentor Match
 2. Push out info about WDNR Study Groups and Interested Party Meetings. Would be beneficial to membership.
 3. Post new chairs and board members after annual meeting. Maybe do a "meet a board member" each month with info about what they are up to.
- d. International *John*
- WasteCon is Oct 21-24 in Arizona
 - Last call if anyone is needing funds...no response
 1. JW brought up continuing to support YPs wanting to attend WasteCon
 - a. Do we make them present on what they learn at a board meeting or at WIRMC?

- b. Writing an article to go into the YP newsletter?
 - Have to get by-laws in to national – will be finalizing today.
- e. YP Report *George*
 - Looking to transition to another person from George
 - Recommend sending out a call for a new chair or co-chair
 - Should our YP board member be the YP Liaison
 - Opportunity for a region 9 rep position
 - George will draft up an application to put out the call within the next month or so.
 - Lindsey reported on the River Cleanup
 - 1. Considering a roving river cleanup as they are not sure if this section will need regular cleanups.
 - YP Newsletter is AWESOME!!
 - Advertising discussion with the newsletter to help cover printing costs.

BREAK

- f. Social Media Report *Chris*
 - Social Media Outreach Discussion
 - Standing agenda item on committee agendas to send the SM committee content
 - Posting the YP Newsletter articles individually over the next few months
 - Should we have a forum/discussion group?
 - 1. YP, Safety, General Membership groups to start
 - a. AL will set these up and get info to membership
 - Need to do more on LinkedIn
 - Create a policy
 - 1. MJ will send AROW's policy to the SM Committee
- g. Legislative Advocacy Report *Meleesa*
 - Auxiliary containers bill while getting discussed, will likely not going anywhere.
 - Upgrade to e-recycling bill keeps moving forward, very likely to be passed and signed.
- h. Programs Report *Dave*
 - Has not met much
 - Does this committee overlap enough with other committees and should we only activate this group as needed?
 - DH gave an overview on RoadEO
- i. Scholarship Report *Roxanne*
 - Recipients listed in the newsletter

1. Take this info and share on website and facebook

7. Timeline Reviewed

a. Confirm 2019-20 Meeting Schedule

- Will need to add our strategic planning meeting when decided – possibly a March/April meeting date
- Confirmed
- AL send meeting invites for all meetings and post online

b. Discuss and finalize by-laws changes

- Student board position
 1. Put out a call in the spring, nominees would go on the regular ballot, serve on board for one year.
 2. How would we manage Dec graduation?
 3. Can recruit nominees at conference
 4. Is it better to allow only the board to vote?
 5. This position is also building professional development, maybe it makes most sense to have to make them “interview” to the board
 6. JW will make the edits as discussed today.
- Should we add something about the Safety Ambassador?
- Need to review committees
 1. Remove programs
 2. Remove fundraising?
 - a. Better as an ad-hoc
 - b. Some of us cannot do fundraising
 - c. Make it a duty of the membership committee?
 3. Create a safety committee

8. Unfinished, New, Other Business

a. Board of Directors Elections

- Elected board members are as follows (in alphabetical order):

1. Chris Anderson
2. David Hagenbucher
3. Erik Lietz
4. Allison Rathsack
5. George Shereda

- Officers election is not this year.

b. PFAS/PFOS Discussion

- We should be working closely with Waste Water people. They are way ahead of us. We need to get organized and set standards of our own as well as joint solutions.
- Need to make sure we have a spot at the table with folks around the state having discussions.
- WI needs to get up to speed with MI and ME that are ahead in planning.
- Creating messaging to the general public is also necessary.
- Need to develop a legislative strategy, PR strategy, scientific strategy
- Send an announcement to the membership to form a group to start developing our strategies.
- What is the best outcome for WI, its environment, and its people? Need a strategy that isn't just a waste of \$.
- See if SWANA National is doing anything.

c. Student Representative Board Member Discussion

- See 7b.

9. Next Board Meeting *October 17, 2019*

10. Adjourn

- a. CA motioned to adjourn, MJ seconded, all approved.