

**Wisconsin Badger State Chapter
Solid Waste Association of North America
Teleconference**

**Conference Call #: (605) 313-4159 / Access Code: 260738
December 19, 2019 at 11:00 a.m.**

MINUTES

1. **Call to Order** 11:03 a.m.
2. **Roll Call**
 - a. BOD: John Welch (President), Lindsey Carlson (YP), Erik Lietz (VP/Safety), Dave Hagenbucher (YP), Phil Gearing (Membership), Allison Rathsack, Chad Doverspike (Programs), Meleesa Johnson (Treasurer),
 - b. BOD Not Present: Chris Anderson (Secretary/Social Media) & George Shereda
 - c. Also Present: Susan Schuller (SWANA Admin Assistant), Joe Van Rossum (DNR), Pat O'Brian, Krystal Clark
3. **Minutes of Previous Meetings** *November 2019*
 - a. A few changes were noted and changed.
 - b. Motion by Erik to approve November 2019 with suggested edits.
 - c. Seconded by Lindsey.
 - d. Approved – Motion Carries (unanimously)
4. **Treasurer's Report** *Meleesa*
 - a. Report was sent from Meleesa. Checking account balance is at 10,983.76 and Savings is at \$15,993.75
 - b. Motion by Erik to approve the financial report as stated.
 - c. Second by Chad.
 - d. Approved – Motion Carries (unanimously)
5. **Committee Reports**
 - a. *DNR Report* *Joe*
 - Staffing updates EE Cycle Specialist in review stage.
 - 4 positions are open
 - Joe took another position in the department effective Jan. 6th. A posting for program director went live yesterday. Encourage those to reply.
 - In early 2020 – recruitment for beneficial use specialist position which will be a Hydrogeologist Position in Green Bay.
 - ½ GIS specialist recently resigned, so DNR is looking how to proceed.
 - Congratulations to Joe! He leaves us with a good quote from Theodore Roosevelt, “*Do what you can, with what you have, where you are.*”
 - Susan was asked to add Kate Strom Hiorns from the DNR to this distribution list. Joe will send contact information.
 - b. *Safety Ambassador Report* – *Erik*
 - The next meeting will be at 10:30a.m. on 12/26. We will be talking about our presentation coming up at WIRMC.
 - Lindsey will post on social media for us if Erik will send information.
 - c. *Membership Report* *Phil*
 - Phil reported an update.

- Chad, Chris, Dave and Phil are on the committee. Phil will continue to chair.
- Meetings are 2nd Thurs/month 10am
- 173 members - 70 YP, 37 Students
- Stevens Point has high number with 20
- Adam Gorski started a group in Madison and plans to bring a group to WIRMC
- Chad met with UWGB to bring students at the conference
- This group will absorb the Programs committee upon approval of bylaws
- They want to create a SWANA-BC focus flyer to include our board contact information and upcoming items.
- YP initiatives – it was a good gathering in the fall and potentially making that an annual thing.
- Idea to do an event for members between conference and our annual meeting
- Next meeting is the 2nd Thurs in January.
- Dave is interested in doing something safety related. Yearly Safety Day or SWANA Safety Day. There is an interest to bring managers in especially in smaller hauler companies
- Erik asked when a good time would be?
- The exact time/date wasn't discussed yet.
- Erik mentioned said it was a difficult audience to connect with and unrepresented audience. There was discussion on how to incorporate this audience.

d. *International John*

- Recent meeting. The funding is strong. Waste Con underperformed a little bit. They are rebranding that event.
- There is a meeting in Columbus, OH in March for Strategic Planning. John will attend.
- A request was made to share some history of SWANA's financial situation. John provided some background on the history and shared that they have come a long way in 3-4 years financially.
- Dues may increase next year for the first in about 4 years.
- John requested reimbursement to represent SWANA-BC at the national board meeting and Waste Con.
- John will share his report on this reimbursed activity.

e. *YP Report – Dave*

- Dave gave update (call yesterday—great turnout)
- New chapter liaisons. Both Dave and Lindsey have been approved to serve this role.
- The group is busy with planning for WIRMC
- YP Newsletter looks great! They will wait until after the conference to send the next one out.
- Discussed student board member. Look to fall 2020 to have them for a full school year. Note: This is pending bylaw approval.
- 2020 social event is being planned for Marathon Co Mountain Bike.
- 2020 River Clean-up being planned as well.
- They are in discussions with universities.

1. UWSP – They may report about the work these students have been doing to research PFAS in sludge coming from Wastewater Treatment Facilities and going to landfills.
2. They are working to get waste professionals linked to universities so they can talk about the career opportunities in our field.
 - YP of the Year announcement. Announcements will go out soon.
 - They hope the scholarship committee will be willing to review applications for the YP of the Year.
- f. *Social Media Report – Lindsey*
 - Lindsey gave the report.
 - A proposal was sent to the BOD. Lindsay summarized the proposal.
 - Meleesa doesn't like swag. She would vote against this.
 1. She added - the goals are good, but she didn't think this proposal was the right tactic to reach the goals.
 - John has seen social media rewards and giveaways be successful. He gave the example about energy saving devices given away through social media campaigns. He is opposed to the whoopee cushions as outlined, but maybe the hat or some other way to promote waste reduction.
 - Lindsay will talk with Chris about revising this proposal and will send to the board.
- g. *Legislative Advocacy Report Meleesa*
 - Meleesa gave the report. Conversations have continued about PFAS and PFOS.
 - She shared a bill regarding Fire fighter foam
 - Concerns about the Emergency Management Fund were shared. It is important to remember that our industry is the largest contributor to this fund, yet government is not sending funds back to us to address issues related to recycling and waste.
 - Meleesa gave two recent proposals that demonstrate how this fund is going to pay for other things.
 1. The Wisconsin Institute for Sustainable Technology has requested over \$200,000/year for the next biannual cycle.
 2. Plover, WI has requested funds to improve storm water management.
 - Looking into how this EMF account can be used for its intended purpose.
 - There are no other bills to report that relate to waste reduction, recycling, or solid waste.
- h. *Programs Report -- No report. Chad*
- i. *Scholarship Report – No report.*
6. **Timeline Reviewed** -- John reviewed the timeline.
 - a. December – ask for YP award nomination. That was discussed above.
 - b. January - Annual report is due -- Susan and Meleesa are working on this
 - c. February - send email reminder regarding scholarships
7. **Unfinished, New, Other Business**
 - a. *Student Board Member Discussion* – Discussed in the YP report. A student board position has not received bylaw approval yet. We cannot bring a student on as a board member before approved bylaw changes. If a student is interested, let them know they can always join in the meetings and become an active member.

- b. *Committee Appointments* – Sent out by John today. If they committees have elected a chair, let Susan and John know.
 - Ali would like to be part of WIRMC committee in the future. John reminded the BOD that three SWANA-BC BOD representatives serve on the conference planning committee each year with three AROW BODs and three WCSWMA BODs.
 - c. *Note Regarding Bylaw Changes* --- We are looking for a lawyer to review this. We must have a local lawyer review this before we send this out. Anyone know someone we can use?
 - Erik will ask around.
 - Meleesa will ask around.
 - John needs to finalize the letter from the board providing history and context on the chapter members about the bylaws change vote. John will send a proposal out. And a BOD email vote will be taken before this letter goes to membership.
8. **Next Board Meeting** *January 16, 2020*
 9. **Adjourn** – 12:20pm
 - a. Motion to adjourn by Chad
 - b. Seconded by Phil

Minutes by Susan Schuller, Administrative Assistant