

**Wisconsin Badger State Chapter
Solid Waste Association of North America
Annual Membership Meeting
January 21, 2021 at 10:00 a.m.**

Join Zoom Meeting

<https://us02web.zoom.us/j/86187703263?pwd=dHVWQXg2QVBsaHU2ZUkybHR1VEhxUT09>

Call in: +1-312-626-6799 Meeting ID: 861 8770 3263 Passcode: 034474

MINUTES - DRAFT

Call to Order: 10:03 AM

Roll Call

BOD: George Shereda, Alex Thomas, John Welch, Ali Rathsack, Mark Torresani, Dave Hagenbucher, Meleesa Johnson, Erik Lietz, Lindsey Carlson, Chad Doverspike

BOD Not Present: Chris Anderson

Also Present: Susan Schuller (SWANA Admin Assistant)

Minutes of Previous Meetings [December 2020](#)

Motion by Meleesa to approve the December 2020 Minutes

Seconded by Mark

Approved – Motion Carries

Treasurer's Report [Meleesa](#)

Checking balance is \$5,600.03 (Income of \$113 from SWANA National for Membership. Pay out of \$977.50 to RC for services)

Savings \$22,336.75

Motion by Erik to approve the financial report as stated.

Seconded by Alex

Approved – Motion Carries

Committee Reports

- DNR Report – No Report

- Safety Ambassador Report [Erik](#)
 - Tuesday Feb 9th meeting on Safety from National. Ask Erik if you are interested.
 - Virtual Safety Summit Feb 25th from National. No further details yet.
 - They haven't met as a committee, but some committee members are putting together a Safety Resource Center at WIRMC

- Membership Report [Dave](#)
 - Met in the morning – discussed how to get more participation. They did not send out a direct ask to join SWANA yet.
 - Working on defining the value of our membership and communicating that.
 - “How do we want to reach out to people?”
 - In the past we did direct calls. That worked well. But how about text messages? Do we do an email? This led to a long discussion about membership and recruitment. Some comments and ideas summarized.
 - AROW is discussing this. They are sharing the value of being a member in an email.

- If someone joins or renews with National, someone from the chapter could reach out since they are more likely to engage at the chapter level. Share how to get involved and opportunities to be involved.
 - Loop in the social committee—perhaps even merge.
 - Mark shared: he has experienced a drop off of private industry representation in these groups. There are several managers that sort of dropped off from being members especially with big companies like Waste Management. Perhaps we will make a point to ask these managers if they are members of SWANA and if not, ask why they are not members. There will be some changes coming up with younger professionals filling the role of managers. It is important to engage those who will be filling these roles in the future.
 - George shared his experience and steps on how they got students engaged. Their work with YPs was effective and could have some best practices that could work for the whole membership efforts.
 - The there was discussion on how many committees we try to have as an organization and how often we meet. This discussion will be brought into the greater strategic planning process coming up.
- International *John*
 - Financially about \$300K down, but they are doing fine as long as this doesn't go on for 2-3 years.
 - WASTE Con is next week! \$400 registration fee. Keynotes are really good. They will be recorded and available afterwards for anyone who registers.
- YP Report *Dave--/Lindsey*
 - Met Tuesday. Great turnout. 12 people. Send reminder about an hour before. That is a good reminder for people.
 - Newsletter articles - February 2nd, due—will send out for approval by the board mid-February and would like to have it by WIRMC.
 - YP of the Year Award --- Call for nominations is out. Scholarship committee will help with selection. Please get this word out.
 - Lonestar Webinar – “What I wish I knew When I was a YP” (Feb 10th)
 - Goal – increase our membership YPs by 5%.
 - Encouraging their organizations/businesses to support YPs to become members.
 - Trivia 2/25th 4pm – Asking for Prizes.
 - We would like to ask for the committee funds for this event. Asking up to \$400 to use. It is in the budget, so we don't need a formal motion for this.
 - Alex – talked with UW-GB, UWSP, and UW-Milwaukee to encourage WIRMC attendance and get engaged with students. Discussed some ideas to connect with students.
 - WIRMC Booth discussion – There is a SWANA/SWANA YP, Safety Table already reserved. Not sure we need a separate one with YP.
 - There will be one SWANA Table. (Safety Resource Center will still have its own)
 - Are we sponsoring students or YPs this year?
 - Discussion on the requirements of getting a sponsorship to get to a conference. Should we require them to becoming a member to get that? What requirements?
 - SWANA membership is free for students.
 - Last year we helped students get registered as a member.
 - With the sponsorship, somehow include a membership.

- No final answer on requirements for being sponsored by SWANA BC for WIRMC.

This committee meets - 3rd Tuesday each month at 10am before the chapter meeting

- Social Media Report *Ali*
 - Shared that it is important to keep the communications between membership and social media committee. There is a lot of overlap here.
 - We created some goals for 2021.
 - Instagram to be added
 - Create base calendar for social media
 - Add committee meetings as events on our social media
 - Advertising
 - Ask how committees could be supported by the social media committee
- Legislative Advocacy Report *Meleesa*
 - No Update.
- Scholarship Report *George*
 - Helping with YP of the Award selection
 - Got an email from national. Early February is when the forms will be ready. We will update the website when the new forms when available.
 - Two weeks from now there is a meeting planned. (Ask George if you are interested in the exact time/date)

Timeline Reviewed

Ask for YP Award nominations	December	Programs Committee
Review goals	December	Board
Check Balance to make sure it's not under \$5,000	December	Treasurer
Annual Progress Report	Dec 31	Admin
Annual Financial Report	Dec 31	Treasurer
Review bank statement	December	Treasurer
Website Updates	December	Website Chair
Check Balance to make sure it's not under \$5,000	January	Treasurer
Send reminder via email regarding scholarships	February	Admin
Meet in person at conference	Feb/March	President/Admin

Suggestion for how to share documents – Use the Google Folder for this. YPs do this.

Unfinished Business

1. COVID vaccination advocacy for waste & recycling industry
 - John - Asking for board approval to send letters to the Governor's office and legislators to advocate for this.
 - Vaccination roll-out is complicated: Meleesa explained.
 - Can we get our workers on the next list that rolls out?
 - Use a template that represents WCSWMA and AROW & SWANA – it creates a stronger message.

- Ali asked current status for vaccine production. Discussion on that. Meleesa, the process to roll out is the more complicated that is slowing the implementation of vaccination.

2. WIRMC 2021 Update (Susan/Planning Team)

- General update on registrations and sponsors –
 - 81 registered so far.
 - Most sponsors are paid
 - Exhibitor Deadline is January 22nd
 - Early Bird due Feb 2nd Price increases \$50
 - Attend a training session
- Virtual Awards Ceremony – We ask John to be ready to present the winner live online. He will send the headshot and winter information after it is selected.
- SWANA - Virtual Exhibit Booth
 - Sign up to host –
 1. Tuesday 2-3 - Lindsey
 2. Wednesday 2-3 -Alex
 3. Thursday 2-3 - Dave
- Meleesa shared - MCSWD – signed up all department members because they can just go in and attend. Really good content and valuable to her employees. And we don't need to spend funds for travel.
- Mark shared an idea. We have attended a virtual conference. He thought it might be good to have a face-to-face event or meeting scheduled in September to get industry together.

3. Chapter-wide Strategic Planning:

- Meleesa contacted Nathan Sandwick to confirm our intention to move forward. At this point, we will send a timeline to him.
- 4-6 member core team to lead the effort. – email John to be part of that team.
 - Meleesa – should we ask for a few members to sit on this core team?
 - Send name and why you are interested.
 - Contact John to express your interest.
 - Susan send email out to the membership. Ask to be part of this team.
 1. Deadline Friday, January 29th
 2. Include a few sentences why you are interested
 3. We are looking for a time commitment of 2-4 hours a month for the next 6 months.

Next meeting February 25th at 9:00am during the week of WIRMC 2021.

Adjourn - 11:32 am

Minutes recorded by Susan Schuller, SWANA BC Administrative Assistant