

**Wisconsin Badger State Chapter  
Solid Waste Association of North America  
Board Meeting  
December 15, 2022 at 10:00 a.m.  
Zoom Conference Call  
MINUTES**

**Call to Order:** Start 10:00 am

**Roll Call & Introductions**

BOD: John Welch, Chris Anderson, Ben Hintz, Abby Lichtscheidl, Dave Hagenbucher, Lee Daigle, Ali Rathsack

BOD Not Present: MaKayla Galecki, Mark Toressani, Nate Schneider

Also Present: Susan Schuller (Recycling Connections), John Peralta (Marathon Co), Meleesa Johnson, Jennifer Semrau (WI-DNR)

**Minutes of Previous Meetings** [November 2022](#)

Motion by Lee to approve November Minutes

Seconded Abby

Approved – Motion Carries

**Treasurer's Report** [Abby](#)

Verbal update given.

A check cleared for supporting students going to WasteCon.

Some upcoming expenses will be:

- Regional Rep from OH – Jim Skora - will be some expense for him to attend a regional meeting. It will be for \$293.32. That will be send to Abby.
- There will be some expense from John W for attending WasteCon.

Checking: \$5,409.48

Savings: \$21,240.55

**Committee Reports**

**DNR Report** - [Jennifer Semrau](#)

- DNR staff conducted a holiday waste media briefing last week which was picked up by a number of media outlets across the state. The briefing was recorded for the media to use in their broadcasts. Three members of the WMM team spoke on different topics.
  - Food Waste Reduction: Casey Lamensky
  - Electronics and Battery Disposal: Sarah Murray
  - General Recycling, Holiday Recycling Tips: Jennifer Semrau
- New Recycling Specialist LTE who started last month is moving out of WI, will be re-hiring that position after the holidays. Please tell anyone who may be interested to keep an eye out for posting.
- Working on draft rule language related to statewide recycling efforts, will discuss draft proposals at WIRMC
- Yesterday (12/14) we received approval from the Natural Resources Board to hold a public hearing on the preliminary scope statement for landfills and solid waste fees rulemaking. The hearing is next week Thursday, December 22, at 1:00 pm over Zoom.
  - The hearing notice with information on how to join the hearing or provide comments is posted on the DNR's proposed rules web page: [Proposed Permanent](#)

[Administrative Rules || Wisconsin DNR](#). Scroll down a ways to **WA-11-22** for links to the notice and scope statement.

- We are still in the early stages and no rule language has been developed. However, any general comments received, whether in support or against conducting the rulemaking, will be shared with the Natural Resources Board at its January 25, 2023, meeting.
- EPA released more information on federal recycling infrastructure and outreach grant programs. The Solid Waste Infrastructure for Recycling grant includes non-competitive allocation for states and we intend to apply – sent notice of intent to participate to EPA (by 12/15 deadline). DNR is also partnering with The Recycling Partnership on their grant application for the Recycling Education and Outreach Grant, which would bring an educational portal to WI allowing small municipalities to order and mail customized recycling education to their residents.

### **Safety Ambassador Report** *John Peralta*

- Safety Alert: Walk like a penguin!
- Waste Con Safety Summit
  - Fatalities Update: SWANA 2022 Fatality Update Workers Total – 41 [Nov 2021 – 27; Nov 2020 – 49] Driver/Helper - 22 Landfill - 7 MRF - 5 Other - 5 (mostly maintenance) TS - 2 (1 Canada)
  - Leading Causes Mechanical – 10 Struck by waste – 8 Struck by – 6 Single vehicle crash – 5 Collision - 4 3rd Party Total –69 [Nov 2021 – 85; Nov 2020 – 66] Driver/Passenger - 37 Pedestrian – 10 Motorcycle – 9 Bicycle – 7 Unhouse – 3 Other 2 TF Customer – 1 (2 Canada)
  - Ambassador meeting- Began brainstorming discussion about getting Waste Ind. Out of top 10. SWANA is going to be meeting with the BLS and OSHA to review the details of the fatalities.
- Next Badger Chapter Safety Committee Meeting: Wednesday, December 21, @ 10am

### **Membership / Social Media Report** *Ali*

- E-news – average opening is 26%, 7% click rate (Aug-Nov 2022). Industry average is 21-24% reach.
- Ali is working on getting access to SWANA’s membership portal to be able to pull membership information.

#### Committee Goals for 2023:

- Goal 1: Maintain industry average of % open of e-newsletter (industry average ranges between 21 and 24%)
- Goal 2: Maintain existing membership #'s and look for ways to engage more private companies (Waste Management, private haulers, etc.)
- Goal 3: Include in the e-newsletter, a minimum of:
  - One article or link for reuse/repair/recycling activities
  - One cross-posting between AROW and WCSWMA activities
  - One conference or training opportunity
  - One job posting, upcoming Chapter or social events, membership highlights, etc.
- Goal 4: Seek feedback from e-newsletter experience and content (anticipated in February or March 2023, around the 6 month mark).

### International *John*

- Report on Regional sent to the board.
- John will be the next regional rep and will go to the spring meeting. (2 year commitment)
- New General Council that is a firm instead of an individual.
- Audit is finished and is clean.
- Implementing Strategic Plan – DEI (diversity, equity, and inclusion) is a big part of that.
- SOAR in spring in Atlanta

### YP Report *Abby*

Robert Rules Presentation went well – Thank you to Meleesa.

We received a contact from FL to learn about how we engage YPs in our state.

Next meeting January 5<sup>th</sup> at 10am.

Excited about Casino open event at WIRMC

### Advocacy Report *John / Meleesa*

- NR500 Scoping statement is Thursday at 1pm (next week). It is currently very broad. Please review this. Potential issues. Potential change to rules of alternative daily cover and special waste. Suggestion to be at the meeting so solid waste perspective is represented. Send information to our membership
- Public Comment – closed on CERCLA on PFOS/PFO's. We will learn more about that.
- Discussion on getting more legislative action to support our industry. Strategies shared.
- EPA moving forward with standards for **PFAS in drinking water**. Green Fire is watching this issue as well.

### Scholarship Report *Lee*

- No update.
- National will send application form early 2023.

### The timeline was reviewed

Ask for YP Award nominations	December	Programs Committee
Review goals	December	Board
Check Balance to make sure it's not under \$5,000	December	Treasurer
Annual Progress Report	Dec 31	Admin (will be in by deadline in mid/late Jan)
Annual Financial Report	Dec 31	Treasurer (Due mid/late January)
Review bank statement	December	Treasurer
Website Updates	December	Website Chair
Check Balance to make sure it's not under \$5,000	January	Treasurer

### Unfinished – New Business

1. Region 9 Report (attached) – Informational
2. ACTION ITEM: Re-approval of the Regional MOU
  - a. We are Region 9. There are not changes from last time. We just ask to review. Motion by Abby to approve MOU for Region 9

Seconded Chris

Approved – Motion Carries

3. Landfill rulemaking scope statement – Discussed under legislative update.
4. WIRMC 2023 Update (Susan/Planning Team)
  - a. Schedule has been posted.
  - b. SWANA approved 10 CEU credits
  - c. Sponsorship update -- \$42,700 raised + \$1,500 to cover the photographer.
    - i. Comparison to past years. 2022: \$39,400 | 2021(virtual): \$26,000 | 2020: \$32,900.
  - d. Exhibitors - ~12
5. Informational Notice: Susan will be out of the office through Jan 12<sup>th</sup>. Please contact Karin for any administrative needs during this time.

Next Board Meeting – January 19, 2023 at 10:00am (Zoom)

Motion to adjourn by Abby

Seconded by Lee and Chris

Adjourn – 11:10 am

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Minutes recorded by Susan Schuller, SWANA BC Administrative Assistant