

**Wisconsin Badger State Chapter
Solid Waste Association of North America
Annual Membership Meeting
September 24, 2020 at 10:30 a.m.**

Zoom Meeting –

<https://us02web.zoom.us/j/89883307515?pwd=TnpudS9WZlVZOWl1YnFqVC9Pd1h5dz09>

Meeting ID: 898 8330 7515 / Passcode: 214683

One tap mobile: +13017158592, 89883307515#, 0#, 214683# US (Germantown)

MINUTES - DRAFT

Call to Order: 10:35 am

Roll Call

BOD: Dave Hagenbucher, George Shereda, Meleesa Johnson, John Welch, Lindsey Carlson, Chad Doverspike, Phil Gearing, Chris Anderson, Erik Lietz

BOD Not Present: Ali Rathsack

Also Present: Susan Schuller (SWANA Admin Assistant), Jennifer Semrau (WDNR), Andrew Avery, Pat O'Brien, Alex Thomas

Minutes of Previous Meetings *August 2020*

Motion by Meleesa to approve August 2020 – no edits.

Seconded by Chad

Approved – Motion Carries

Treasurer's Report *Meleesa*

Checking \$5,839.85

Savings \$23,335.56

Motion by Chad to approve

Seconded by Lindsey

Approved – Motion Carries

Committee Reports

- DNR Report *~~Kate Strom-Hiorns~~ Jennifer Semrau*
 - Statewide waste characterization study began this week. SCS Engineers contracted to sort at 12 landfills through December. Will estimate percentages and weights of 85 material types within 8 categories of waste. Final report is expected by March 31, 2021.
 - Fire dept. PFAS foam survey results was compiled.
 - NR 159 rulemaking related to proper treatment, disposal, storage, and containment of firefighting foam that contains PFAS is going to the Natural Resources Board for approval on October 28. A draft rule is posted online and comments to the Board are due by 11:00 am on October 21.
 - Upcoming meetings involving Waste & Materials Management Program:
 - Council on Recycling meeting Sept. 29 at 10:00, agenda posted online
 - Study Group meeting Oct. 2 at 9:30, info will be sent out and posted hopefully Friday at latest
 - SWIP meeting Oct. 5 at 9:30, agenda posted online
 - MRF Stakeholder meeting Nov/Dec
 - DNR still has hiring freeze in place for most positions, but we do have an opening posted now for a HW Engineer position

- No information on state budget info
- Nothing on the Statewide Audit by the State Audit Bureau recycling audit yet
- Safety Ambassador Report *Erik*
 - Erik attended the national safety meeting 9/9. They talk about COVID a lot and resources have been made available.
 - 2020 YTD fatalities report was shared
 - 33 Workers | 2019 41 Workers
 - 26 Collection
 - 4 Landfill
 - 1 MRF
 - TS
 - 1 Mechanic
 - 35 3rd Party | 2019 54 3rd Party
 - They reported a decrease in numbers from the previous year. That is good news. Contact Erik for more information.
 - Virtual Safety Summit in February
 - A reminder from Lindsey. Send upcoming meetings to Social Media group to post when they are taking place so we can keep our membership informed.
- Membership Report *Phil*
 - This is last Membership Report for Phil
 - Total 163 – includes 72 YPs and 42 Students (highest we have had) -- Good numbers.
 - The committee is reaching out to expired or soon to expire members.
 - Whoever becomes the Membership Chair, Phil has some information to pass on to the next chair.
 - John mentioned that it is great to have so many students. It is important to continue to reach out after students move on to keep them engaged and connected to SWANA
 - Meleesa – find a way to track the continuity of memberships from students to membership when they move into their professional careers. We might want to look at budget to invest in this research more.
 - National does some tracking and it helps us measure the value of investing in students for keeping membership strong in an organization.
 - In addition to the non-financial engagement, YP activity is important to track as well. We have a very active YP group (John Welch comments)
 - Special note and appreciation to Phil for his service on this board through the years! THANK YOU!!!
- International *John*
 - All international meetings are online
 - Finance committee coming up soon
 - Spring SWANApalooza – not as financial beneficial as face-to-face, but they did not do too bad in then end.
 - Meleesa asked on the revenue decrease they received. John wasn't exactly sure, but somewhere around \$100-\$200K less received than what is budgeted as revenue for the conference.
 - Meleesa said she attended a couple sessions.

- People can still pay to see some of the sessions recorded from SWANApalooza, so there is still some revenue generation.
 - Question: Did they have to pay a site cancellation fee? – Not sure, but WASTE Con was able to arrange a waived cancellation fee for signing agreement 2 more years.
 - Susan added that the WIRMC planning team and Recycling Connections is doing a lot to study and research these virtual events. We hope to follow-up with some that have already taken place to learn more about “what works; and what doesn’t.” We have already done that with some statewide events.
 - WASTE Con will be virtual
- Another thing that helped SWANA financially is receiving some payroll protection support from the federal relief bill due to COVID.
- MI was a chapter several years ago, but they are back to a provisional chapter again and holding their first chapter meeting next week – almost 120 members.
- YP Report *Dave--/Lindsey*
 - Discussion on our Student Board Position – 1 yr position. The value is to give student voice on the Board.
 - Met this week. 2 applicants received. Both excellent candidates. Results in “new business.”
 - River Clean-up Event. This is taking place soon. The event is full. There will be a clean-up on Lincoln Creek, an Old City Dump, in Havenwoods followed by a tour of Compost Crusader in Milwaukee.
 - SWANA National reached out to us for Chapter Officer Calls. These calls will be Monthly. Next week is the next call (29th at 3pm) They asked the WI Badger Chapter to discuss the Future Leaders Program. We will share our experiences with connecting with universities and engaging YPs. Dave and Lindsey was or will be contacted to join that call.
- Social Media Report *Chris*
 - Summary of the Year
 - Reduce Single Use Plastic Bag campaign (highlight increase in likes/views). This was successful in increasing our follows – went from 80 to now we are at 124. We saw the greatest increase when we ran this campaign.
 - Committee Engagement (Safety Mondays, etc. help promote each group)
 - Board Member Profile posts
 - Future YP profile post planning
 - Goals for next year
 - Increase engagement
 - provide value to members
 - communicate good news and activities through the internet
 - Lindsey Comments – It is really important in the future for committees to keep in communication with the social media group so we can include updates through social media networks.
 - Meleesa asked what the purpose of the social media efforts are? Reach current members? Disseminate information to the general public?
 - The strategic plan should help inform this more.
 - Our bylaws explain the purpose of the social media committee

- There are some best practices for social media out there including AROW's Recycling Right Page and the Central WI Recycling Collective page
 - There are now Apps that can align social media platforms to schedule events to go to multiple platforms when posting in one place.
- John said that National SWANA highlighted our chapter for all our efforts in social media.
- Legislative Advocacy Report *Meleesa*
 - State budget cycle has started. – Meleesa's fear of using the Environmental Management Fund for PFAS clean-up was mentioned in the WI State Journal (Nygren – NE rep). Remember: Recycling Grant was cut by 60% and was never restored. This money is already used for programs like Clean Sweep, Bonus Recycling, Conservation Grants to Counties. If PFAS clean-up also is taken from this fund, we need to be cautious.
 - WISPAC sent recommendations – look at recommendations. Specifically related to landfill leachate -- 1.2 recommendation. Meleesa and Chad talked with Kate at the DNR on this. We must be involved with this. If we are not involved, we may be required or recommended on things that may be difficult on landfills (if not impossible). If they set standards with strict standards for waste water treatment, they may create challenges for us.
<https://dnr.wisconsin.gov/sites/default/files/topic/PFAS/wispac/DraftActionPlan20200916.pdf>
 - PFAS standards is very important to follow.
 - Another thing of caution, people often look at landfills as sources of PFAS, not an upstream receiver. This really puts a target on us. It is important to continue to keep in communication.
 - We are being pitted against waste water treatment facilities so we need to stay informed.
 - VT Report has some important information that relates to this issue. Could inform the costs that would be related to PFAS treatment if this becomes required in the state. Cost are an issue and will be an issue if standards are put into place at a very low standard and required to meet.
[https://anrweb.vt.gov/PubDocs/DEC/SolidWaste/OL510/OL510%202019.10.15%20Conceptual Leachate Treatmnt Scoping Study.pdf](https://anrweb.vt.gov/PubDocs/DEC/SolidWaste/OL510/OL510%202019.10.15%20Conceptual%20Leachate%20Treatment%20Scoping%20Study.pdf)
 - David Biderman – mentioned our state WI PFAS Group and thought it was a great model.
 - More discussion on concerns with the issues around PFAS and landfill management.
 - If you have comments regarding the PFAS Work Group, please email comments to swanawi@gmail.com. Susan will get them to the group. The next meeting is October 14th at 10:30am
- Scholarship Report *George*
 - Helped with the student board member selection. Otherwise, no report

Timeline Reviewed

- Timeline was reviewed. We are on target with items.
- After today – we need to update our committee chairs, committee members, officer updates sent to national, and update the website.
- Last call. If you had expenses from this FY, get it to Meleesa ASAP.

Unfinished Business

1. Board of Directors Election

- Results: N=27
 - Lindsey Carlson, Chad Doverspike, Meleesa Johnson, Mark Torresani, John Welch all move forward.Motion by Chris to close voting and accept results
Seconded by Erik
Approved – Motion Carries

- Student Board of Director Position
 - The committee recommends – Alex Thomas. Alex will have some involvement at the national level for YPs as well. So this makes sense to be on the state chapter in this role.
 - As in the bylaws this position is decided by committee recommendation. Not vote needed.
 - The other candidate was really good as well. Someone will reach out to her and be sure she is invited to stay involved.

2. Election of Officers

- President:
 - Nominations – Chris Nominates John Welch. No other nominationsMotion by Chris to close nominations and accept John Welch as President
Seconded by Erik
Approved – Motion Carries
John abstains

- VP:
 - Nominations - Meleesa nominates Erik. No other nominationsMotion by Meleesa to close nominations and accept Erik Lietz as Vice President
Seconded by Chad
Approved – Motion Carries
Erik abstains

- Secretary:
 - Nominations. Meleesa nominates Chris. No other nominations.Motion by Erik to close nominations and accept Chris Anderson as Secretary
Seconded by Meleesa
Approved – Motion carries
Chris abstains

- Treasurer:
 - Nominations: Erik nominations Meleesa. No other nominationsMotion by Chris to close nominations and vote for Meleesa Johnson as Treasurer
Seconded by Erik
Approved – Motion carries
Meleesa abstains

John will follow up with the board to get updates and leadership changes for committee chair positions. This invite should go to the membership. Only the committee chair needs to be a board of director. Any member can serve on a committee.

3. Approve 2020-2021 Meeting Schedule

- Start meetings earlier at 10am. And end at 11:30am. No objection to this.
- Add October on this schedule – October 22nd.

Motion by Meleesa to approve meeting schedule with additions/changes discussed

Seconded by Chad

Approved – Motion Carries

4. Budget Approval

- Meleesa shares the proposed budget for the FY
- Meleesa suggests us revisit the budget after conference because WIRMC is an unknown.
- Strategic planning is not in this budget. – That expense can be taken out of reserve.
 - John talked with Andy N. (a person who has done some strategic planning for other communities/waste departments) They could help SWANA. It would be cheaper than their normal service because this is a small organization; therefore, it would be below \$10K. This would all take place virtually.
 - Meleesa still plans to talk with an Extension agent. We really need a more affordable option for this small of an organization. Even \$5K is expensive.
 - Chris has an idea in mind and will contact someone he knows associated with Foth.
 - Chad mentioned that Golder might be willing to help.
 - It was suggested to add \$2,000 to the proposed FY budget. This expense was added into to the legal and professional fees line to help cover potential fees. With this added expense, \$2,000 will be taken out of reserves to present a balanced budget.

Motion by Chad to approve the budget with the addition for strategic planning.

Seconded by Chris

Approved – Motion Carries

5. Service agreement -- \$4,200

- Susan shared the contract agreement highlighting some recommended changes due to irrelevant/old language from previous years.
- Susan will update this contract as recommended by the board.

Motion by Meleesa to approve contract with modifications mentioned.

Seconded by Chad.

Approved – Motion Carries

6. WIRMC 2021 Update (Susan/Planning Team)

- 25 presentation Proposals Received
- 3 Confirmed sponsor Platinum, 1 more on the way
- Platform and discussions continue for delivery
- Moving right along with planning.

7. Continuity of Operations Planning in event of COVID19 (ongoing item of discussion)

- John – Dane Co is going through some contact tracing and staff members are getting tested. This is the 4th scare with this on their staff. Reminder that you must stay safe.

8. Strategic Planning – Discussed earlier. More information next month.

Next meeting Thursday, Oct 22 at 10am.

Chad moved to adjourn
Erik seconded
Adjourn - pm 12:38 pm

Minutes recorded by Susan Schuller, SWANA BC Administrative Assistant