

**SWANA  
Wisconsin Chapter  
Teleconference Meeting  
August 19, 2009**

**Call to Order** Vice-President Bob Reichelt called the meeting to order at 2:15 p.m.

**Roll Call**

**Board Members Present**

Bob Reichelt                      JW Spear                      Brian Tippetts                      Mike Michels

Chris Anderson (2:20)              Curt Madsen (2:20)              Larry Hougom (2:35)

**Absent**

Jerry Mandli                      Chad Doverspike (present briefly)

**Also Present**

Administrative Assistant Brenda Rhinehart                      Karen Fiedler

**Minutes** Motion made by Curt, seconded by Brian, to approve the minutes from the May 20<sup>th</sup> and June 17<sup>th</sup> meetings as presented. All were in favor; motion carried.

**Treasurer's Report** JW gave the Treasurer's Report. The checking account has \$22,809.68 and the money market account contains \$12,067.56 for a total of \$34,877.24. Motion by Brian, second by Curt, to approve the Treasurer's report as given. All were in favor; motion carried.

**Committee Reports**

**Membership:** Nothing to report.

**International:** Brian reported that Wastecon will be held in Long Beach on September 24-26, 2009. Attendance is down and growth is under 1%. He recommended that another board member attend with him and that the chapter cover the cost of the additional person. Brian is on the International Scholarship Committee and reported that Zachary Genthe from Wisconsin was the top applicant, receiving a \$2,000.00 scholarship from International.

**Scholarship:** Curt reported that in addition to Zachary Genthe's application, Maryann Sheikholeslami's scholarship application was also forwarded to International for consideration. Both of these students received Badger Chapter scholarships and Curt sent their money in August.

**Website:** JW reported that he received notice that the website expense is increasing from \$9.99 per month to \$11.99. However, with the increase fee comes increased web space and unlimited traffic. It was his recommendation to continue with the current company.

**Newsletter:** Nothing to report.

**Old Business**

**Newsletter Ads/Sponsorship:** A discussion was held regarding ads and sponsorships in the newsletter. The question was raised whether advertisement would be better served on the website? Brenda will research prices and sizes used by other organizations.

**Executive Director Position:** AROW had approached the Chapter to ascertain if they would be interested in co-sponsoring or sharing an Executive Director. Discussion held regarding what they propose. Brian moved to have Brenda ask AROW for a proposal that does not include tasks or responsibilities currently filled by the Administrative Assistant. The motion was seconded by Bob. All were in favor, and the motion carried.

**Sponsor Small Haulers:** Larry reported that on July 14, 2009, a meeting was held in LaCrosse with five small hauling companies and LaCrosse County solid waste personnel. The meeting was sponsored by the Badger Chapter at a cost of less than \$57.00 for food and beverages. Larry felt it was a good opportunity to recognize the SWANA Chapter and recommends other board members organize one in their area.

### **New Business**

**Ballot Approval:** Minor changes were made to the ballot as presented. Mike moved to approve the ballot as edited. Motion seconded by Curt. All were in favor; motion carried. Brian suggested changing the Chapter Bylaws so that the officers are elected into offices, and not elected as directors first.

**Annual Meeting Details:** Members were reminded that the meeting is scheduled from 9:00 a.m. through 12:00 noon, with lunch following the meeting.

**Annual Meeting Agenda:** The agenda will be developed through e-mails.

**AROW Proposal/MOU for 2010 Conference:** AROW had sent for review a proposal and a memorandum of understanding for conference planning and duties. WCSWMA requested a meeting with SWANA following the annual meeting on September 16<sup>th</sup> to discuss this issue. Chad and Bob noted they would be available to attend that meeting.

### **Other Business**

Karen Fiedler of Waukesha County requested the Board to send a letter of support for SB107. Brenda will contact Toral at AROW for assistance.

### **Next Meeting**

The next meeting will be on September 16, 2009, at 9:00 a.m. at Chula Vista.

Motion to adjourn by Mike, seconded by Chris. All were in favor; motion carried. Meeting adjourned at 3:17 p.m.

Respectfully submitted:  
Brenda Rhinehart, Administrative Assistant