

**SWANA  
Wisconsin Chapter  
Conference Call  
Board Meeting  
August 20, 2008**

**Call to Order** President Curt Madsen called the teleconference meeting to order at 2:09 p.m.

**Present**

Curt Madsen    Chad Doverspike    Steve Keith                      Chris Anderson                      Bob Reichelt  
Brian Tippetts    JW Spear                      Brenda Rhinehart

**Not Present**

Jerry Mandli    Mike Michels

**Minutes** Motion was made by JW, seconded by Bob, to approve the minutes from May 18 and June 18, 2008. All were in favor; motion carried.

**Treasurer's Report** Treasurer JW reported that the finances are in line with the budget.

**Committee Reports**

**Membership:** No report given.

**International:** Brian reported that the International Board has initiated a program to evaluate membership. Board members were asked to contact recent, non-renewed SWANA members to ascertain why they have chosen not to renew their membership. Brian further noted that interest has increased in pursuing more involvement with small haulers on the International level.

**Scholarship:** Chairperson Curt reported that one request was received for scholarship information.

**Website:** Chris reported that the website is running smoothly. He will forward the minutes from the previous meetings to Jericho as they are approved.

**Newsletter:** A discussion was held regarding the name (Bucky Bugle) and use of the Badger logo.

**Old Business**

**Logo Development Proposal:** Chris reported that the written proposal has not been prepared, but that the process would cost approximately \$2-3,000.00. The first step would be to meet with Dan Green, graphic designer from Foth, who would garner ideas and concepts from the Board members. He would then present various designs for review. These designs would be unique to the Association, and would include electronic media for future use.

**Electronics Recycling:** A discussion was held regarding current and proposed electronics recycling. Questions were raised regarding end-markets, costs to landfills, harmful affects of landfilling, recycling value, etc. Brian reported that SWANA researched the affect of televisions and computers on leachate, which showed no reportable affect. Chris will try to find someone within the DNR to attend the annual meeting to discuss this issue.

**Pharmaceutical Disposal Grant Letter:** No action or discussion.

**New Business**

**WCSWMA/SWANA Joint Resolution:** Brian motioned to approve the Joint Resolution with WCSWMA. Steve seconded the motion. All were in favor; motion carried. Brian stated that he would like to be involved and serve on the joint committee.

**Other Business**

**Annual Meeting:** The Annual Meeting will be September 17, 2008 at Chula Vista in Wisconsin Dells. The meeting is scheduled from 9:00 a.m. to 12:00 noon.

**Ballot Results:** Brian motioned to close the ballots, seconded by Chad. All were in favor; motion carried. Curt Madsen, Chad Doverspike, Jerry Mandli, Bob Reichelt and Larry Hougom received the majority votes.

Meeting adjourned at 3:35 p.m.

Respectfully submitted:  
Brenda Rhinehart  
Administrative Assistant